

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections - National Voters' Day 2012 - Celebrations on 25-01-2012 - Telecasting of Spots in Telugu News Television Channels - Payment of Rs.29,781/- to M/s T News, Hyderabad towards the cost of telecasting T.V. Spots - Sanctioned - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No:
03-2012

Dated: 11-

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-121, dt: 21 -01-2012 .
4. From Authorised Signatory, Telangana Broadcasting Pvt.Ltd, Hyderabad Invoice No.TBC/4132/2012, dt.31-01-2012

ORDER:

In the Government letter 2nd read above, the General Manager, Telangana Broadcasting Pvt.Ltd., Hyderabad have been requested to telecast T.V. Spots from 22nd to 25th January, 2012 on negotiated rate of Rs.600/- per 10 Seconds spot during 7 am to 9 am in connection with National Voters' Day celebrations on 25th January, 2012. Accordingly, the Agency has telecasted the Spots and requested for payment of Rs.29,781/- in the reference 3rd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.29,781/-** (Rupees Twenty nine thousand seven hundred and eighty one only) to Telangana Broadcasting Pvt. Limited, Hyderabad towards the cost for telecasting T.V Spots from 22nd to 25th January, 2012 in connection with National Voters Day Celebrations.

3. The expenditure sanctioned in para 2 above shall be debited **"2015 - Elections - MH 103 Preparation and Printing of Electoral Rolls - SH (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2011-12 and released vide G.O.1st read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **"Telangana Broadcasting Pvt Ltd." A/c No. 26610400001646, Bank of Baroda, Road No.10, Banjara Hills, Hyderabad, IFSC Code: BARB0(Zero)PBBHYD, MICR Code: 500012018.**

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5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO
ADDITIONAL CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The General Manager, Telangana Broadcasting Pvt.Ltd.,
Road No.10, Banjara Hills, Hyderabad-34

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER